



SPONSORSHIP INFORMATION

LAW VALUE PROPOSITION FOR SPONSORSHIP

- **Government Relations Services**
 - Full Time Lobbyist at the Louisiana State Capitol
 - Regulatory representation year-round
- **LAW Newsletter - Distribution Digest**
 - Stay up-to-date on industry at the state and national level
- **LAW Annual Meeting**
 - Hear from regulators and policy makers in issues important to our industry
- **Participation in Membership meetings and Regulatory meetings**
 - Your seat at the table
- **Networking opportunities**
 - Exposure to wholesalers, regulators and vendors statewide
- **Sponsorship Exposure**
 - Listing of your company on the LAW website, www.louisianawholesalers.org
 - Listing on all promotional materials and newsletters throughout the year
 - Exposure to the majority of wholesale activity in Louisiana

ABOUT LAW

Founded in 1941, LAW has grown to become the only statewide association dedicated to wholesalers in Louisiana. The organization serves as a crucial platform for networking among wholesalers and distributors, while also offering legislative and regulatory advocacy on key industry issues.

In the past decade, LAW has emerged as a leading voice in legislative representation for the tobacco industry in Louisiana. As a grassroots advocate, LAW has played a vital role in opposing tobacco tax increases and has been instrumental in crafting proactive legislation to improve the distribution chain within the state.

YOUR FULL TIME STAFF IN BATON ROUGE



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